

Author	Title	Annotation	Keywords
<p>EVGENY YA. DUGIN, Doctor of science (sociology), Professor, Vice-rector, Head of the department of TV & Radio journalism “Academy of the Media Industry”, Honored Worker of Communications and Information of the Russian Federation, Member of the Scientific Expert Council under the Chairman of the Federation Council of the Federal Assembly of the Russian Federation; Editor-in- chief of the of the journal “Bulletin of the Academy of Media Industry”. 127521, Moscow, st. Oktyabrskaya, 105, bldg. 2.</p>	<p>THEORETICAL AND METHODODOLOGICAL APPROACHES TO IDENTIFYING THE PATTERNS OF DEVELOPMENT OF MODERN JOURNALISM AND MEDIA COMMUNICATIONS</p>	<p>Traditionally, theory studies the forms and genres of journalism, the typology of communication channels. Outside of scientific interests remains the identification and analysis of patterns of communication processes. The article discusses the theoretical and methodological justifications for identifying stable relationships and dependencies that characterize the patterns of development of modern media communications and journalism.</p>	<p>Keywords: Methodology, Theory, Media communications, Journalism, the patterns</p>
<p>LYUDMILA A. KOHANOVA SERGEY B. GOLOVKO</p> <p>L. A. Kohanova Doctor of Philology, Professor of the Faculty of Jour- nalism, Lomonosov</p>	<p>THE IMPACT OF DIGITAL CULTURE ON THE FORMATION OF STRATEGIES OF STUDENTS</p>	<p>. The article is devoted to changes in behavioral strategies among students caused by technological innovations and digital culture. Serious changes in the conditions of socialization caused by the increasing role of mass and multimedia, network social networks, informal communities, etc., are reflected in the evolution of behavioral models of the modern generation. The nature of this</p>	<p>Keywords: Digital culture, Communicative level, ontological level, generation Z, behavioral strategies, Journalism students</p>

<p>Moscow State University, Professor, Department of Printing and New Media, Academy of Media Industry.</p> <p>S. B. Golovko, Candidate of Philological Sciences, Associate Professor, Department of Discursive Practices, Faculty of Design and Media Commu- nications, ION RANEPa, Professor, Department of Printing and New Media, Academy of Media Industry.</p>		<p>evolution, its driving forces are not so clearly manifested in everyday life, but, combined into a statistical aggregate, they force close attention to themselves and represent a subject area of research. Other behavioral forms largely determine today not only the social and professional mobility of the new generation, but also its moral and communicative reception. This raises a lot of questions. What is he like — a modern student of the Faculty of Journalism? What impact does digital culture have on him? With what moral, mental attitudes did he come to get an education? What kind of specialist does he want to become? What knowledge and how should he get during his student years? To answer these and a number of other questions, the third stage of the field study “Digital culture as a competitive advantage of future journalists” was conducted. The sample of students was 712 people — representatives of journalism faculties of Moscow universities and Al-Farabi Kazakh National University (Republic of Kazakhstan). The results of the study were processed by appropriate statistical methods. They helped to answer a number of important questions, and also led us to the conclusion that being in the continuum of digital culture changes the behavioral strategies of students.</p>	
<p>YURY D. GRANIN, Doctor of philosophy, Professor, Leading researcher</p>	<p>THE EVOLUTION OF RUSSIAN FEDERALISM</p>	<p>The article reconstructs and analyzes the main stages of the transformation of Russian</p>	<p>Keywords: state, empire, confederation, federation, federalism</p>

of the Institute of Philosophy of the Russian Academy of Sciences (IPhRAS).	AND THE TRANSFORMATION OF THE COMMUNICATIVE SPACE OF THE RUSSIAN FEDERATION	federalism (1990–2022). During this period, the country has evolved from the model of “cooperative federalism” (i. e., “contractual federation”) to the model of “centralized federation”. The latter should not be regarded as an attempt to return to a unitary State. Rather, it tends to the specific use of the model of “foralistic federalism” and fits well into the imperial development paradigm characteristic of Russia. The latter is often interpreted as a “non-modern” form of political existence and development. According to the author, this widespread belief is based on an ideologically biased and biased understanding of such complex forms of political structure as “empires”. Analyzing them, the author proves that “federated empires” represent adequate forms of development for large multiethnic communities and the spread of civilizations.	
ALEXANDER A. KALMYKOV , Doctor of Philology, Candidate of Pedagogical Sciences, Professor of the Department of Print Media and New Media	THE ABSURDISM OF POLITICS “ON” THE MEDIA THEATER	The modern media space in the conditions of the information war is increasingly using absurdist statements when sanctifying current political events. It is shown that this achieves the formation of a post-truth space and uncritical perception of information by audiences.	Keywords: Media, absurdism, Post truth, Cancellation culture, Common sense, the information war

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<p>MAXIM F. KAZYUCHITS NINA YU. SPUTNITSKAYA</p> <p>M. F. Kazyuchits, Ph. D., Associate Professor, Leading Researcher, VGIK named after S. A. Gerasimov, Professor, Department of Scenario Skills of the Academy of Media Industry. 127521, Moscow, st. Oktyabrskaya, 105, bldg. 2.</p> <p>N. Yu. Sputnitskaya, Candidate of Art History, Associate Professor, Leading Researcher of VGIK named after S. A. Gerasimov, Professor of the Department</p>	<p>RUSSIAN FAMILY AND SCHOOL IN THE ANIMATED SERIES: MODELING OF SOCIO- CULTURAL REALITY</p>	<p>The article discusses some strategies for constructing the characters of a children’s cartoon based on the material of Russian folklore and Soviet children’s literature. The authors consider the films of 2018, which proposed possible models for creating import-substituting products on the Russian television screen and on streaming platforms.</p>	<p>Keywords: Animated series, “Prostokvashino”, “Tsarevny”, “Sadko”, Russian animation, family theme</p>

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<p>YANA A. PARKHOMENKO IGOR V. KONONOV</p> <p>Ya. A. Parkhomenko — Candidate of Art History, Head of the Department of Screenwriting Skills “Academy of Media Industry”, 127521, Moscow, Oktyabrskaya str., 105, b. 2.</p> <p>I. V. Kononov — Post-graduate student of the Department of Screenwriting Skills “Academy of Media Industry”, 127521, Moscow, Oktyabrskaya str., 105, b. 2.</p>	<p>THRILLER: SEMANTICS AND SYNTAX, COMPARATIVE ANALYSIS EXPERIENCE</p>	<p>The article is devoted to the problem of finding approaches to the identification of applied tools of genre formation of the film thriller. The article interprets Rick Altman’s semantic- syntactic approach to the analysis and formalization of the process of genre formation in the screen arts. As a result of comparative analysis of semantics and syntax of films the approaches to the definition of semantic features of the thriller are formulated, the visual components of thriller film dramaturgy are revealed. The article also raises the question of the expediency of expanding the idea of the syntax of the genre film language and the artistic significance of syntactic constructions in the process of generation and formalization of the characteristic features of the genre canon.</p>	<p>Keywords: Cinema, Ggenre, Thriller, Cinema semantics, Cinema syntax, Situational pattern</p>

<p>RAJENDRAKUMAR ANAYAT</p> <p>R. Anayat — Professor, Vice-Chancellor of DCRUST University of Science and Technology, Murtal, India.</p>	<p>INTERNATIONAL CONFERENCE ON INTELLIGENT PACKAGING AND PRINTED ELECTRONICS</p>	<p>The article provides a brief description of the topics and content of the reports made at the international conference on Intelligent Packaging and Printed Electronics at the University of Science and Technology (DCRUST, Murtal), held from 3 to 6 September 2022. The main attention at the conference was paid to new promising areas of development of the printing industry.</p>	<p>Keywords: printing production, printing technologies, intelligent packaging, printed electronics, digitalization, automation, sustainable development</p>
<p>KIRILL B. BARYSHNIKOV Candidate of Philological Sciences, Associate Professor of the Department of Journalists of the Faculty of Advertising, Journalists and Psychological Moscow Humanitarian Universities (Moscow State University), as well as the Union of Cinematographers of Russia and the Union of Journalists of the Russian Federation. Address: 5 Yunost str., Moscow,</p>	<p>MARINA E. GOLDOVSKAYA: EXPERIENCE OF HIGHER EDUCATION IN THE FIELD OF TELEVISION JOURNALISM</p>	<p>The article examines and analyzes the self-identification of a modern person with the external world — reality and the activation of his daily activities in a virtual, electronic environment, designated in the modern world as the Internet space.</p>	<p>Keywords: Online, electronic environment, remote, Internet resource, Internet space, virtual, information and communication space, cameraman, edition, film, Goldovskaya</p>

<p>ALEXEY N. SOLOMATIN Candidate of Philological Sciences, Associate Professor of the Department of Television and Radio Broadcasting “Academy of Media Industry”. 127521, Moscow, st. Oktyabrskaya, 105, bldg. 2.</p>	<p>SOVINFORMBURO AND SVPP AS THE MAIN STRUCTURES OF INFORMATION AND PROPAGANDA WORK OF THE USSR DURING THE GREAT PATRIOTIC WAR</p>	<p>. The article discusses some issues of information, propaganda and propaganda work carried out by the Soviet government during the Great Patriotic War. The analysis of the activities of the Sovinformburo and the Council of Military-Political Propaganda as the main propaganda structures of the country is given. The role of A.S.Shcherbakov, one of the creators and organizers of the victory over fascist Germany on the ideological front, is emphasized. The author concludes that at present it seems socially significant to study the concrete historical content of the phenomenon of propaganda and propaganda work and its impact on the course of military operations, the achievement of victory. In the context of countering the plans of Western countries and NATO, as well as when conducting a special military operation on the territory of Ukraine, it is necessary to take into account and apply the experience gained during the struggle of the Soviet Union with fascism.</p>	<p>Keywords: Agitation, Propaganda, World War II, Sovinformburo, Council of Military and Political Propaganda, Ukraine</p>
<p>VALERY I. STOLYAKOV Candidate of Technical Sciences, Professor of the Department of “Polygraphic Systems” of Moscow Polytechnic University.</p>	<p>TOWARDS THE BEGINNING OF THE DIGITAL AGE</p>	<p>Alan Turing is one of the pioneers of the theory of computer science and artificial intelligence. Computing device “Bomb”, German code “Enigma”. The Turing test is an attempt to communicate between a person and a computer. Turing’s fall, potassium cyanide in an apple. Steve Jobs registers the Apple logo. The golden apple is a tribute to the memory of a scientific genius.</p>	<p>Keywords: computer, computer science, test, artificial intelligence, cyanide, bitten apple, Steve Jobs</p>

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