

Author	Title	Annotation	Keywords
<p>VALENTINA V. VARAVVA, Candidate of Philological Sciences, Deputy head of the postgraduate course of the Academy of Media Industry, editor of the newspaper “Gulf of the East”, Nakhodka, Primorsky Region. 127521, Moscow, Oktyabrskaya str., 105, b. 2.</p>	<p>PROBLEMS OF MATERIALS NEWSPAPER “NAKHODKA WORKER” ABOUT THE SPECIAL MILITARY OPERATION IN UKRAINE, OR DOES RUSSIA NEED AN IDEOLOGY</p>	<p>The relevance of the topic is due to the processes taking place in society against the background of a special military operation (SVO) in Ukraine and the territories of the DPR and LPR. For residents of Primorye, this information agenda is topical, since the descendants of the first settlers who appeared here in the second half of the XIX century continue to live in the region after the signing of the Beijing Treaty in 1860 on the approval of the borders between Russia and China, a large number of Ukrainian peasants resettled thanks to the Stolypin reforms (1906–1911), specialists arrived in Soviet times. According to the 2010 census, Ukrainians occupy the second position (2,55 %) in the Primorsky Territory, and Russians occupy the first (85,66 %). After February 24, 2022, internally displaced persons from Ukraine, the LPR and the DPR began to arrive in Primorye. These aspects served as an occasion to consider the subject matter and rhetoric of materials about SVO on the pages of the newspaper “Nakhodka Worker” of the Nakhodka city district of Primorsky Krai.</p>	<p>Keywords: Constitution of the Russian Federation, ideology, education, patriotism, special military operation (SVO), newspaper “Nakhodka worker” (“HP”)</p>
<p>OLGA A. RAZINA, Deputy General Director for the Production of Thematic Programs and Special</p>	<p>REGARDING THE ISSUE OF CULTURAL AND EDUCATIONAL PROGRAMS’ MODELS AND</p>	<p>the article deals with the experience of creating cultural and educational programs on a regional TV broadcaster “Saint Petersburg”. The author analyzes the potentials of a televisionconstruct of</p>	<p>Keywords: television, cultural and educational programs, information and communication media systems, TV construct of</p>

Projects, JSC “City Agency for Television and Radio Broadcasting” (TV channel “Saint Petersburg”), Postgraduate student “Academy of Media Industry”.	THEIR COMMUNICATION FEATURES	a cultural event as new TV format and in the context of research on information and communication media systems.	the cultural event, St. Petersburg TV channel, The State Hermitage
ALEXANDER A. KALMYKOV Doctor of Philology, Candidate of Pedagogical Sciences, Professor of the Department of Print Media and New Media “Academy of Media Industry”. 127521, Moscow, Oktyabrskaya str., 105, b. 2.	STRANGE MEDIA ATTRACTOR	The paper discusses the use of synergetic methodology in the analysis of global media processes. The message is viewed as a strange attractor in the media space. A strange media attractor normalizes the chaotic information field. The following issues are also discussed: overcoming the variability of interpretations; the systemic properties of cyberspaces; the role of hypertext in preserving the integrity of world perception; polyontology and virtuality of being; the concept of “ecosystem”. There are two areas in the media space — the space of Post-Truth and Fact. The difference of the attractor action in these spaces is shown. It turns out that the post-truth attractor is more survivable and stable than the fact. This will lead to the capture of the entire media space by the Post Truth. As a counteraction to this, the conclusion suggests strengthening media education and general culture.	Keywords: Strange attractor, media, hypertext, polyontology, post-truth
OLGA B. DRUZHININA a Senior lecturer at the Department of Russian	A LOOK AT THE PROBLEM OF RESTORING THE CULTURAL, EDUCATIONAL AND	Cultural and educational sovereignty needed to be restored starting with children’s reading of printed editions of national literature.	Keywords: Reading as a lift strategy, historical memory, Russian language and national

<p>Language and Stylistics of MGUP (Moscow Polytechnic University).</p>	<p>EDUCATIONAL SOVEREIGNTY OF OUR COUNTRY</p>	<p>Education of patriotism, historical memory, respect for the generation of winners and hard workers of the country begins in the family, school, university. This kind of upbringing is a part of the educational process. Respect for the Russian language, national literature and history, faith (not only Orthodox) is the basis of cultural unification. Moral spiritual and ethical concepts of gratitude, respect, duty, conscience, love for the motherland are unifying principles of today. The article can be used for school and university classes within the discipline “Talking about important things”.</p>	<p>literature, education, fostering patriotism, emotional intelligence, children’s book, moral conceptions (respect, gratitude), spiritual and moral values</p>
<p>MIKHAIL I. ZHABSKY KIRILL A. TARASOV</p> <p>M. I. Zhabsky, Doctor of Sociological Sciences, leading researcher of the Research sector “Academy of Media Industry”. 127521, Moscow, Oktyabrskaya str., 105, b. 2.</p> <p>K. A. Tarasov, Moscow State Institute of International Relations (University), Russia, Moscow.</p>	<p>FICTION FILM: THE ORIGINAL SEARCHES FOR THE WAYS OF ITS DEVELOPMENT AND THEIR RESEARCH</p>	<p>. Examined are the searchings for directions to develop fiction film by its practitioners’ efforts in the first three decades of the 20th century and diverse attempts at fathoming the emerging cinema reality that followed during various periods. The searchings involved members of the left and the right political leaning. The left’s project first succeeded in the USSR. Having made a significant contribution to making cinema as an art form, the project, with time, exhausted its possibilities for development — primarily because of the negligence for restorative-divertive demands of the audience. Considerable attention is given to social factors in the emergence of new style movements in film aesthetics. The focus is on the research by G. Huaco</p>	<p>Keywords: fiction film, cinema communication, social context, the left political spectrum, cinema in the USSR, traumatic shifts in society, the emergence of style movements</p>

		of the impact of social context on the rise and decline of German expressionism, Soviet «dynamic realism», and of Italian neorealism.	
KSENIYA V. DEMENTIEVA Candidate of Philology, Associate Professor, Associate Professor of the Department of Journalism of the Ogarev Mordovia State University, member of NAMMI, Accredited Expert of the Federal Service for Supervision of Education and Science of the Russian Federation in the field of state accreditation of an educational institution and scientific organization	DEVELOPMENT OF REGIONAL TV AND RADIO BROADCASTING: A HISTORICAL PERSPECTIVE	The article considers the features of the development of the television and radio market of the Republic of Mordovia in a historical context since the late 1990s. The processes laid down at the considered historical stage have become an important milestone in the history of regional television and radio broadcasting and have determined the current stage in the development of the regional industry.	Keywords: regional media, television, radio, media history
VLADIMIR V. KRAVTSOV	CONVERGENCE AS A NEW WAY OF ADAPTING TO INFORMATION REALITY	. The article is devoted to the convergence of media and the development of technologies as factors of the emergence of modern media platforms. The scientific classification of convergence of masscommunication media is	Keywords: convergent media, journalism, mass media, multimedia, hypertextuality

<p>Doctor of Philology, Associate Professor, Professor of the Department of Press and New Media “Academy of Media Industry”Professor of the Department of Public Relations and Media Policy of the IGSU RANEPa under the President of the Russian Federation, Associate Professor of the Department of International Communication, Faculty of World Politics, Lomonosov Moscow State University, Member of the Union of Journalists of Russia. 127521, Moscow, st. Oktyabrskaya, 105, b. 2.</p>		<p>given: convergence of networks, convergence of terminals and convergence of services. The article proves that the need to follow convergence trends is due to the progress of information and communication technologies, the globalization of the economy, changes in the structure and behavior of the audience.</p>	
<p>MARINA N. MISHUNKINA Associate Professor of the Department of Mass Communications and Media Business, Financial University under the Government of the Russian Federation, 1st Deputy General Director of JSC</p>	<p>MEDIA COMMUNICATIONS AND JOURNALISM 2022: THE MAIN TRENDS OF THE YEAR AND FORECA STS FOR THE FUTURE</p>	<p>Abstract. Online and off-line channels are increasingly merging into a single environment, the decline in print media revenues, the growth in the number of digital delivery channels, the increasing interest of the audience in social networks and the blogosphere, the exit of almost 60 % of large foreign companies from the Russian market — all this forces the media to search and find new business models, while while remaining relevant to their readers. The article examines the process of changing the landscape of</p>	<p>Keywords: Communications, Changes, Media, Mmedia market structure, Digital solutions, Audience, Podcasts, Social networks</p>

«Arguments and Facts», Deputy Chairman of the Public Council under the Federal Forest Agency.		new and traditional media in the period 2022 under the influence of various political and market factors; shows trends in different branches of the media industry, and analyzes the ways and possibilities of adapting classical media to the changing model of information consumption and to the conditions of modern reality.	
ALEKSANDER V. SOKOLOV 1st Deputy Editor-in-Chief of the newspaper “Trud”, member of the Board of the Union of Printing Industry Enterprises (SPPI GIPP), applicant of Department of television and radio broadcasting of the “Academy of Media Industry”. 127521, Moscow, st. Oktyabrskaya, 105, b. 2.	COMMUNICATION STRATEGIES OF THE CHINESE MEDIA IN THE “COMMUNITY WITH SHARED FUTURE” CONCEPT	China has an ambitious goal — to become the world’s “leading industrial superpower” by 2049. The intermediate stages of this plan are a “global industrial power” transformation by 2035 and a “leading industrial power” by 2025. The presupposition for metamorphosis from a «world factory» into a “leading industrial power” occurred over the previous three five-year plans. China significantly developed its digital information and communication technologies by implementing several large-scale initiatives. The article discusses the factors and prerequisites for the formation of China as a new digital empire, as well as an analysis of the communication strategies of the Chinese media to support the global initiatives of the country’s government in the international arena by forming new informational narratives.	Keywords: China, digital platforms, ecosystems, communication strategies, media
ALEXANDER M. TSYGANENKO 1	THE VIEW OF CHINESE AND INDIAN SPECIALISTS ON THE STATE AND	Modern printing production produces products for various commodity sectors and segments of the economy focused on a certain contingent of	

<p>VYACHESLAV N. RUMYANTSEV</p> <p>A. M. Tsyganenko, Candidate of Technical Sciences, Professor, Director of the Print Media Industry Center “Academy of Media Industry”. 127521, Moscow, st. Oktyabrskaya, 105, b. 2.</p> <p>V. N. Rumyantsev ,Candidate of Technical Sciences, Senior Researcher, Deputy Director General for Scientific Work of JSC “Niipoligrafmash</p>	<p>DEVELOPMENT OF PRINTING METHODS IN BOOK PUBLISHING</p>	<p>consumers. Printing technologies are used for printing books, magazines and newspapers, consumer goods, textile and light industry, packaging, electronics, etc. At the same time, different printing methods are used for certain products in different countries. The article focuses on the use of offset and digital printing methods in printing in terms of their use in the production of book products in the People's Republic of China and India.</p>	<p>Keywords: Printing production, offset and digital printing methods, technologies, equipment, book, circulation, electronic edition, publishing house, packaging, educational institution</p>