

Author	Title	Annotation	Keywords
ELENA V. BYKOVA. Doctor of Philology, Associate Professor of St. Petersburg State University, Institute “Higher School of Journalism and Mass Communications”.	COMMUNICATION BETWEEN GOVERNMENT AND BUSINESS IN THE NEW NORMAL	. The article provides an analysis of Russian government communications and domestic business in a special event (Russian Union of Industrialists and Entrepreneurs on March 16, 2023, Moscow) with the participation of the President. The purpose of the article is to identify the basic narratives of communication in lexical-semantic language level, analyze the assessment of the results in the mass media. The author shows how in the speech of representatives of government and business the ideological vector is distributed in the media.	Keywords: communication, power, representatives of the business community, new normal

<p>ALEXEY L. EMANOV, Head of Development Department, INFRA-M Publishing House.</p>	<p>INFRA-M AND ELS ZNANIUM — OPPORTUNITIES FOR RESEARCH WORK</p>	<p>The article considers the basic principles of printed and electronic acquisition of the library fund of educational organizations. The possibilities of the ZNANIUM electronic platform developed by the INFRA-M Academic Publishing House are presented. A brief overview of user services is given in accordance with the reader's role and belonging to a particular educational institution. The logic of building the structure of the information and educational environment is shown depending on the tasks of a scientific and educational nature facing the educational organization. The system of search services as the most important component of modern ELS is disclosed in detail.</p>	<p>Keywords: INFRA-M, ZNANIUM, scientific search resource, publishing house, library, electronic library system, content, electronic resource, scientific publication, affiliation, lifelong learning</p>
<p>LYUDMILA A. KOHANOVA SERGEY B. GOLOVKO</p> <p>L. A. Kokhanova, Doctor of Philology, Professor of the Department of Print Media and New Media “Academy of Media Industry”. 127521, Moscow, Oktyabrskaya str., 105, bldg. 2.</p> <p>S. B. Golovko, Candidate of Philological Sciences, Professor of the Department of Print Media</p>	<p>THE INFLUENCE OF TEXTUAL AND TECHNOGENIC FACTORS ON MODERN JOURNALISM</p>	<p>. The article examines modern methods of training future journalists, in particular project training. The practical experience of working with students who, based on the results of their research, are convinced that new technologies, in particular social networks in interaction with traditional mass media, become an essential condition for the realization of textuality for a mass audience.</p>	<p>Keywords: training of journalistic personnel, project training, technogenicity, textuality, network specialist</p>

and New Media “Academy of Media Industry”. 127521, Moscow, Oktyabrskaya str., 105, bldg. 2.			
VIKTOR M. KHRUL , Doctor of Philology, Researcher of “Academy of Media Industry”. 127521, Moscow, Oktyabrskaya str., 105, bldg. 2.	GENRE FEATURES OF RELIGIOUS LIFE COVERAGE IN MODERN RUSSIAN MASS MEDIA	The author analyzes the genre specifics of media texts about religious life published in the leading Russian mass media. He suggests that the hermetic nature of the religious sphere make analytical genres risky from the point of view of both professional reputation and sensitivity religious communities. At the same time, the notable share of analytical genres indicates journalists' desire to clarify issues of interest to audiences about religious life. Analytical genres help to organize a not quite systematized set of religious ideas in the mass consciousness and somewhat reduce the level of entropy in this area.	Keywords: religion, mass media, genres, Russia
YURY D. GRANIN , Doctor of philosophy, Professor, Leading researcher of the Institute of Philosophy of the Russian Academy of Sciences (RAS Institute of Philosophy).	INTELLECTUAL COMMUNICATIONS IN PHILOSOPHY AND SCIENCE IN THE MODERN TIME. PART II	. The article analyzes the formation and role of intellectual communications in the evolution of modern science, the role of philosophical knowledge in this evolution. Defining the boundaries of modern times by the time interval between the 17th and 20th centuries, the author pays considerable attention to the worldview of intellectuals of the early and early Middle Ages, in whose bosom the ideas of a new European science were maturing. The secularization of Europe in the 17th and 18th centuries, the transformation of European “universities” and the emergence of a network of “intellectual circles” uniting thinkers	Keywords: intellectuals, worldview, science, paradigm, reflection, transcendence, philosophy, epistemology

		<p>of different professional fields played an important role in its purification from the birthmarks of medieval scholasticism. The intersection of intellectual networks contributed to the formation of the “science of rapid discoveries” of the 17th century, determined the nature of the evolution of scientific knowledge in the 18–19th centuries. Among other things, the specifics of this evolution lay in the special role of German classical philosophy, which had a significant impact on the formation of natural science in the first half of the 19th century. In the second part of the article, the “science teaching” by I. G. Fichte and the “philosophy of identity” by V. I. Schelling are considered. Fichte and Schelling put forward similar but not identical “programs” for the development of scientific knowledge. They were rejected by most scientists. But G. Oersted, G. T. Fechner, L. Oken, I. V. Ritter and other naturalists then supported them. Currently, some of these ideas have regained popularity.</p> <p>Keywords: intellectuals, worldview, science, paradigm, reflection, transcendence, philosophy, epistemology</p>	
<p>ALEXANDER A. KALMYKOV, Doctor of Philology, Candidate of Pedagogical Sciences, Professor of the Department of Print Media and New Media “Academy of Media Industry”. 127521,</p>	<p>THE AWAKENING OF THE IMPERIAL SPIRIT THE ROLE OF DOMESTIC MEDIA</p>	<p>The connection between the concepts of “Empire” in relation to modern Russia is discussed. The author comes to the conclusion about the relevance of considering modern Russia as an Empire and the need for the formation of imperial thinking in the public consciousness with the help of appropriate media tools as a condition for expanding the state war policy of development.</p>	<p>Keywords: Empire, Russia, Russians, media</p>

Moscow, Oktyabrskaya str., 105, bldg. 2.			
KIM BYUNG HYUN LEE MIN HEE YOON CHAN JOON Kim Byung Hyun, Professor at Jungbu University. 32713 201, Daehak- ro, Chubu-myeon, Geumsan-gun, Chungcheongnam-do, South Korea. Lee Min Hee, Candidate of Technical Sciences at Jungbu University. 32713 201, Daehak-ro, Chubu-myeon, Geumsan-gun, Chungcheongnam- do, South Korea. Yoon Chan Joon, Employee of Jungbu University. 32713 201, Daehak- ro, Chubu-myeon, Geumsan-gun, Chungcheongnam-do, South Korea.	PRINTING INDUSTRY OF THE REPUBLIC OF KOREA	The printing industry of the Republic of Korea includes small, medium and large enterprises that are engaged in the production of all kinds of printed products. Polygraphy plays an important role in the economy of the Republic. It contributes to the development of various sectors of the economy, including those related to the production of consumer goods, electronics, etc. The development of printing production in the Republic is ensured by the production of equipment, materials, and the use of achievements in the field of information technology.	Keywords: printing production, printing services market, printing enterprise, printing technologies, digitalization, consumables

<p>LI YAN ZHANG MING HAI WANG HIN</p> <p>Li Yan, Professor at the Beijing Institute of Graphic Communications.102600, Beijing, People's Republic of China.</p> <p>Zhang Ming Hai, Graduate student of the Beijing Institute of Graphic Communications. 102600, Beijing, People's Republic of China.</p> <p>Wang Hin, Graduate student of the Beijing Institute of Graphic Communications. 102600, Beijing, People's Republic of China.</p>	<p>ANALYSIS OF THE CURRENT SITUATION AND TRENDS IN THE DEVELOPMENT OF THE PRINTING INDUSTRY IN CHINA</p>	<p>The article examines the development of the printing industry in China over the past five years. Its concentration in the regions of the country is high. In China's printing industry, which mainly includes publishing and packaging printing, packaging printing accounts for more than 70 % of the total volume. Analysis of the state of the printing equipment market showed that the import and export of printing equipment in China amounted to 60 % and 88 %, respectively. Intensification, greening, digitization, intellectualization and integration are the main directions of development of the printing industry in China.</p>	<p>Keywords: printing industry, printing industry, printing machinery, packaging printing, printing of publishing products, printing equipment, finishing equipment, printing methods, digital printing machines, technological progress, development trend</p>
<p>VALENTINA V. VARAVVA, Candidate of Philological Sciences, Deputy head of the postgraduate course of the Academy of Media Industry, editor of the newspaper “Gulf</p>	<p>SPECIFICS OF MEDIA IMAGE FORMATION OF PRIMORSKY LIVADIA</p>	<p>A media image as a kind of model, as a representation of an object, consists of many components mediated in the consciousness of society through information and communicative perception, where the media and mass communication act as a tool. Thus, the territory as an object of the information field also has a</p>	<p>Keywords: image, media image, media image of the territory, image, information guide, Primorskaya Livadia, Akim Dydymov, Shalva Nadibaidze, Oleg Kiselyov, Irina Ermilov</p>

of the East”, Nakhodka, Primorsky Region. 127521, Moscow, Oktyabrskaya str., 105, bldg. 2.		certain media image that affects its image. An important factor in this aspect is the information guide, which creates a special image of situational reality, and further modeling of the media image depends on the social significance of the fact. The author hypothesizes that the media image of the territory in historical retrospect is not a constant, can be transformed, but at the same time retain some original features. Personalities play an important role in the construction of the media image of the territory.	
EKATERINA V. MALYSHEVA, Doctor of Philology, Associate Professor, Professor of the Department of International Relations of the Tver State University.	INTERNATIONAL INTERDISCIPLINARY SCIENTIFIC CONFERENCE “LINGUISTICS OF THE FIRST QUARTER OF THE 21ST CENTURY: TRENDS, OUTCOMES AND PROSPECTS”	The article gives an overview of International interdisciplinary scientific conference «Linguistics of the first quarter of the 21st century: trends, outcomes and prospects» (October 12–13, Tver) organized by Tver State University on the basis of the Department of Fundamental and Applied Linguistics, the Department of International Relations and the Laboratory of Modern Communication Technologies of the Faculty of Philology.	Keywords: conference, linguistics, language, scientific research, communication, linguistic consciousness, text, discourse, media, public safety
VALERY I. STOLYAKOV VYACHESLAV N. RUMYANTSEV V. I. Stolyakov, Candidate of Technical Sciences, Professor of the	DIGITAL TECHNOLOGIES MAKES THE WEATHER IN THE PRINTING INDUSTRY	. The development of technology follows the path of progressive evolution. An example of this is printing equipment, which has recently become more advanced. Modern printing machines are capable of performing various additional operations at a time run in the course of printing: imprinting, numbering, perforation, varnishing,	Keywords: digital printing machines, reprography, personalization, kronverting, printindustry, human capital

Department of “Polygraphic
Systems” of Moscow
Polytechnic University.

V. N. Rumyantsev,
Candidate of Technical
Sciences, Senior Researcher,
Deputy Director General for
Scientific Work of JSC
“NIIpoligrafmash”.

etc. At the same time, not only their technical
indicators are improved almost annually, but also
their external design for greater customer
attractiveness and ease of service.